

Whitby Literary & Philosophical Society Image Licence

Application and Licence for Print Publication

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- Non-academic Paper or internal publication (with strictly limited circulation)
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- Book
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- Print-on-Demand
- Web site/page
- Flickr/other image upload site
- Still image for inclusion in TV programme
- Other (specify).....

Name of publication.....

Author(s) of publication.....

Publishing company.....

Publisher's Address

Number of copies to be printed in this print run.....

Agreed charging category.....

Agreed N° images within this licence.....

Total licence fee payable £.....

Licence fee received byon.....20.....

Other comments.....

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Schedule 3: Licence Fees

1	This suite of tables was compiled in February 2012 based upon IPR & Cultural Assets Advice Sheet 6 from MLA Renaissance Yorkshire, dated January 2011
2	Ratios for various categories were calculated from the original publication and then applied as a ratio of the basic cost
3	The basic cost price is that for a single language, full colour, full size, front cover page.
4	Provision has been made to index the values to the Consumer Price Index published by the Office of National Statistics - it is intended that the annual January value is used to re-calculate the basic value which in turn
5	http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Retail+Prices+Index
6	The basic cost price was updated for CPI in January 2012
7	There is no provision for further discounts, especially not for large numbers of images.
8	This workbook of spreadsheets was printed, tabled & approved at the Committee Meeting on 21-Mar-2012
9	It needs to be reviewed and approved at the committee meeting in or about Mar-2013

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Colour Publication						
Up to 1,000 copies	Single language				Multiple languages	
	1 country	North America	World	World +	EC	World +
Colour cover use						
Front	£ 56	£ 81	£ 88	£ 112	£ 81	£ 168
Back/Spine	£ 34	£ 51	£ 56	£ 69	£ 51	£ 104
Colour inside use						
Full Page	£ 28	£ 42	£ 44	£ 56	£ 42	£ 84
Less than full page	£ 25	£ 37	£ 39	£ 51	£ 37	£ 75
1,000-10,000 copies	Single language				Multiple languages	
Colour cover use						
Front	£ 112	£ 162	£ 175	£ 224	£ 162	£ 336
Back/Spine	£ 68	£ 101	£ 112	£ 137	£ 101	£ 207
Colour inside use						
Full Page	£ 56	£ 84	£ 87	£ 112	£ 84	£ 168
Less than full page	£ 50	£ 73	£ 78	£ 101	£ 73	£ 149
10,000-20,000 copies	Single language				Multiple languages	
Colour cover use						
Front	£ 123	£ 178	£ 193	£ 246	£ 178	£ 370
Back/Spine	£ 75	£ 111	£ 123	£ 151	£ 111	£ 228
Colour inside use						
Full Page	£ 62	£ 92	£ 96	£ 123	£ 92	£ 185
Less than full page	£ 55	£ 80	£ 86	£ 111	£ 80	£ 164
20,000-30,000 copies	Single language				Multiple languages	
Colour cover use						
Front	£ 136	£ 196	£ 212	£ 271	£ 196	£ 407
Back/Spine	£ 82	£ 122	£ 136	£ 166	£ 122	£ 250
Colour inside use						
Full Page	£ 68	£ 102	£ 105	£ 136	£ 102	£ 203
Less than full page	£ 61	£ 88	£ 94	£ 122	£ 88	£ 180
30,000-40,000 copies	Single language				Multiple languages	
Colour cover use						
Front	£ 149	£ 216	£ 233	£ 298	£ 216	£ 447
Back/Spine	£ 91	£ 134	£ 149	£ 182	£ 134	£ 276
Colour inside use						
Full Page	£ 75	£ 112	£ 116	£ 149	£ 112	£ 224
Less than full page	£ 67	£ 97	£ 104	£ 134	£ 97	£ 198
40,000-50,000 copies	Single language				Multiple languages	
Colour cover use						
Front	£ 164	£ 237	£ 256	£ 328	£ 237	£ 492
Back/Spine	£ 100	£ 148	£ 164	£ 201	£ 148	£ 303
Colour inside use						
Full Page	£ 82	£ 123	£ 127	£ 164	£ 123	£ 246
Less than full page	£ 73	£ 107	£ 114	£ 148	£ 107	£ 218

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Colour Commercial Publication							
Up to 1,000 copies	Single language				Multiple languages		
Colour cover use	1 country	North America	World	World +	EC	World +	
Front	£ 84	£ 122	£ 131	£ 168	£ 122	£ 252	
Back/Spine	£ 51	£ 76	£ 84	£ 103	£ 76	£ 155	
Colour inside use	1 country	North America	World	World +	EC	World +	
Full Page	£ 42	£ 63	£ 65	£ 84	£ 63	£ 126	
Less than full page	£ 38	£ 55	£ 59	£ 76	£ 55	£ 112	
1,000-10,000 copies	Single language				Multiple languages		
Colour cover use	1 country	North America	World	World +	EC	World +	
Front	£ 168	£ 243	£ 263	£ 336	£ 243	£ 504	
Back/Spine	£ 102	£ 152	£ 168	£ 206	£ 152	£ 311	
Colour inside use	1 country	North America	World	World +	EC	World +	
Full Page	£ 84	£ 126	£ 131	£ 168	£ 126	£ 252	
Less than full page	£ 75	£ 110	£ 117	£ 152	£ 110	£ 224	
10,000-20,000 copies	Single language				Multiple languages		
Colour cover use	1 country	North America	World	World +	EC	World +	
Front	£ 185	£ 267	£ 289	£ 370	£ 267	£ 554	
Back/Spine	£ 112	£ 167	£ 185	£ 226	£ 167	£ 342	
Colour inside use	1 country	North America	World	World +	EC	World +	
Full Page	£ 92	£ 139	£ 144	£ 185	£ 139	£ 277	
Less than full page	£ 83	£ 120	£ 129	£ 167	£ 120	£ 246	
20,000-30,000 copies	Single language				Multiple languages		
Colour cover use	1 country	North America	World	World +	EC	World +	
Front	£ 203	£ 294	£ 318	£ 407	£ 294	£ 610	
Back/Spine	£ 123	£ 183	£ 203	£ 249	£ 183	£ 376	
Colour inside use	1 country	North America	World	World +	EC	World +	
Full Page	£ 102	£ 152	£ 158	£ 203	£ 152	£ 305	
Less than full page	£ 91	£ 132	£ 142	£ 183	£ 132	£ 270	
30,000-40,000 copies	Single language				Multiple languages		
Colour cover use	1 country	North America	World	World +	EC	World +	
Front	£ 224	£ 323	£ 349	£ 447	£ 323	£ 671	
Back/Spine	£ 136	£ 202	£ 224	£ 274	£ 202	£ 413	
Colour inside use	1 country	North America	World	World +	EC	World +	
Full Page	£ 112	£ 168	£ 174	£ 224	£ 168	£ 335	
Less than full page	£ 100	£ 146	£ 156	£ 202	£ 146	£ 297	
40,000-50,000 copies	Single language				Multiple languages		
Colour cover use	1 country	North America	World	World +	EC	World +	
Front	£ 246	£ 356	£ 384	£ 492	£ 356	£ 738	
Back/Spine	£ 149	£ 222	£ 246	£ 301	£ 222	£ 455	
Colour inside use	1 country	North America	World	World +	EC	World +	
Full Page	£ 123	£ 184	£ 191	£ 246	£ 184	£ 369	
Less than full page	£ 110	£ 160	£ 171	£ 222	£ 160	£ 327	

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Colour Educational Publication							
Up to 1,000 copies	Single language				Multiple languages		
	1 country	North America	World	World +	EC	World +	
Colour cover use							
Front	£ 22	£ 32	£ 35	£ 45	£ 32	£ 67	
Back/Spine	£ 14	£ 20	£ 22	£ 27	£ 20	£ 41	
Colour inside use							
Full Page	£ 11	£ 17	£ 17	£ 22	£ 17	£ 34	
Less than full page	£ 10	£ 15	£ 16	£ 20	£ 15	£ 30	
1,000-10,000 copies	Single language				Multiple languages		
Colour cover use							
Front	£ 45	£ 65	£ 70	£ 90	£ 65	£ 134	
Back/Spine	£ 27	£ 40	£ 45	£ 55	£ 40	£ 83	
Colour inside use							
Full Page	£ 22	£ 34	£ 35	£ 45	£ 34	£ 67	
Less than full page	£ 20	£ 29	£ 31	£ 40	£ 29	£ 60	
10,000-20,000 copies	Single language				Multiple languages		
Colour cover use							
Front	£ 49	£ 71	£ 77	£ 99	£ 71	£ 148	
Back/Spine	£ 30	£ 44	£ 49	£ 60	£ 44	£ 91	
Colour inside use							
Full Page	£ 25	£ 37	£ 38	£ 49	£ 37	£ 74	
Less than full page	£ 22	£ 32	£ 34	£ 44	£ 32	£ 66	
20,000-30,000 copies	Single language				Multiple languages		
Colour cover use							
Front	£ 54	£ 78	£ 85	£ 108	£ 78	£ 163	
Back/Spine	£ 33	£ 49	£ 54	£ 66	£ 49	£ 100	
Colour inside use							
Full Page	£ 27	£ 41	£ 42	£ 54	£ 41	£ 81	
Less than full page	£ 24	£ 35	£ 38	£ 49	£ 35	£ 72	
30,000-40,000 copies	Single language				Multiple languages		
Colour cover use							
Front	£ 60	£ 86	£ 93	£ 119	£ 86	£ 179	
Back/Spine	£ 36	£ 54	£ 60	£ 73	£ 54	£ 110	
Colour inside use							
Full Page	£ 30	£ 45	£ 46	£ 60	£ 45	£ 89	
Less than full page	£ 27	£ 39	£ 42	£ 54	£ 39	£ 79	
40,000-50,000 copies	Single language				Multiple languages		
Colour cover use							
Front	£ 66	£ 95	£ 102	£ 131	£ 95	£ 197	
Back/Spine	£ 40	£ 59	£ 66	£ 80	£ 59	£ 121	
Colour inside use							
Full Page	£ 33	£ 49	£ 51	£ 66	£ 49	£ 98	
Less than full page	£ 29	£ 43	£ 46	£ 59	£ 43	£ 87	

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Black & White Publication								
Up to 1,000 copies	Single language					Multiple languages		
Black & White cover use	1 country	North America	World	World +	EC	World +		
Front	£ 42	£ 61	£ 66	£ 84	£ 61	£ 126		
Back/Spine	£ 26	£ 38	£ 42	£ 51	£ 38	£ 78		
Black & White inside use	1 country	North America	World	World +	EC	World +		
Full Page	£ 21	£ 32	£ 33	£ 42	£ 32	£ 63		
Less than full page	£ 19	£ 27	£ 29	£ 38	£ 27	£ 56		
1,000-10,000 copies	Single language					Multiple languages		
Black & White cover use	1 country	North America	World	World +	EC	World +		
Front	£ 84	£ 122	£ 131	£ 168	£ 122	£ 252		
Back/Spine	£ 51	£ 76	£ 84	£ 103	£ 76	£ 155		
Black & White inside use	1 country	North America	World	World +	EC	World +		
Full Page	£ 42	£ 63	£ 65	£ 84	£ 63	£ 126		
Less than full page	£ 38	£ 55	£ 59	£ 76	£ 55	£ 112		
10,000-20,000 copies	Single language					Multiple languages		
Black & White cover use	1 country	North America	World	World +	EC	World +		
Front	£ 92	£ 134	£ 144	£ 185	£ 134	£ 277		
Back/Spine	£ 56	£ 83	£ 92	£ 113	£ 83	£ 171		
Black & White inside use	1 country	North America	World	World +	EC	World +		
Full Page	£ 46	£ 69	£ 72	£ 92	£ 69	£ 139		
Less than full page	£ 41	£ 60	£ 64	£ 83	£ 60	£ 123		
20,000-30,000 copies	Single language					Multiple languages		
Black & White cover use	1 country	North America	World	World +	EC	World +		
Front	£ 102	£ 147	£ 159	£ 203	£ 147	£ 305		
Back/Spine	£ 62	£ 92	£ 102	£ 124	£ 92	£ 188		
Black & White inside use	1 country	North America	World	World +	EC	World +		
Full Page	£ 51	£ 76	£ 79	£ 102	£ 76	£ 152		
Less than full page	£ 45	£ 66	£ 71	£ 92	£ 66	£ 135		
30,000-40,000 copies	Single language					Multiple languages		
Black & White cover use	1 country	North America	World	World +	EC	World +		
Front	£ 112	£ 162	£ 175	£ 224	£ 162	£ 335		
Back/Spine	£ 68	£ 101	£ 112	£ 137	£ 101	£ 207		
Black & White inside use	1 country	North America	World	World +	EC	World +		
Full Page	£ 56	£ 84	£ 87	£ 112	£ 84	£ 168		
Less than full page	£ 50	£ 73	£ 78	£ 101	£ 73	£ 149		
40,000-50,000 copies	Single language					Multiple languages		
Black & White cover use	1 country	North America	World	World +	EC	World +		
Front	£ 123	£ 178	£ 192	£ 246	£ 178	£ 369		
Back/Spine	£ 75	£ 111	£ 123	£ 150	£ 111	£ 227		
Black & White inside use	1 country	North America	World	World +	EC	World +		
Full Page	£ 61	£ 92	£ 96	£ 123	£ 92	£ 184		
Less than full page	£ 55	£ 80	£ 86	£ 111	£ 80	£ 164		

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Black & White Commercial Publication							
Up to 1,000 copies	Single language				Multiple languages		
	1 country	North America	World	World +	EC	World +	
Black & White cover use							
Front	£ 63	£ 91	£ 98	£ 126	£ 91	£ 189	
Back/Spine	£ 38	£ 57	£ 63	£ 77	£ 57	£ 116	
Black & White inside use							
Full Page	£ 32	£ 47	£ 49	£ 63	£ 47	£ 95	
Less than full page	£ 28	£ 41	£ 44	£ 57	£ 41	£ 84	
1,000-10,000 copies	Single language				Multiple languages		
Black & White cover use							
Front	£ 126	£ 182	£ 197	£ 252	£ 182	£ 378	
Back/Spine	£ 77	£ 114	£ 126	£ 154	£ 114	£ 233	
Black & White inside use							
Full Page	£ 63	£ 95	£ 98	£ 126	£ 95	£ 189	
Less than full page	£ 56	£ 82	£ 88	£ 114	£ 82	£ 168	
10,000-20,000 copies	Single language				Multiple languages		
Black & White cover use							
Front	£ 139	£ 200	£ 217	£ 277	£ 200	£ 416	
Back/Spine	£ 84	£ 125	£ 139	£ 170	£ 125	£ 256	
Black & White inside use							
Full Page	£ 69	£ 104	£ 108	£ 139	£ 104	£ 208	
Less than full page	£ 62	£ 90	£ 97	£ 125	£ 90	£ 184	
20,000-30,000 copies	Single language				Multiple languages		
Black & White cover use							
Front	£ 152	£ 221	£ 238	£ 305	£ 221	£ 457	
Back/Spine	£ 93	£ 137	£ 152	£ 186	£ 137	£ 282	
Black & White inside use							
Full Page	£ 76	£ 114	£ 118	£ 152	£ 114	£ 229	
Less than full page	£ 68	£ 99	£ 106	£ 137	£ 99	£ 203	
30,000-40,000 copies	Single language				Multiple languages		
Black & White cover use							
Front	£ 168	£ 243	£ 262	£ 335	£ 243	£ 503	
Back/Spine	£ 102	£ 151	£ 168	£ 205	£ 151	£ 310	
Black & White inside use							
Full Page	£ 84	£ 126	£ 130	£ 168	£ 126	£ 252	
Less than full page	£ 75	£ 109	£ 117	£ 151	£ 109	£ 223	
40,000-50,000 copies	Single language				Multiple languages		
Black & White cover use							
Front	£ 184	£ 267	£ 288	£ 369	£ 267	£ 553	
Back/Spine	£ 112	£ 166	£ 184	£ 226	£ 166	£ 341	
Black & White inside use							
Full Page	£ 92	£ 138	£ 143	£ 184	£ 138	£ 277	
Less than full page	£ 82	£ 120	£ 128	£ 166	£ 120	£ 245	

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Black & White Educational Publication						
Up to 1,000 copies	Single language				Multiple languages	
Black & White cover use	1 country	North America	World	World +	EC	World +
Front	£ 17	£ 24	£ 26	£ 34	£ 24	£ 50
Back/Spine	£ 10	£ 15	£ 17	£ 21	£ 15	£ 31
Black & White inside use	1 country	North America	World	World +	EC	World +
Full Page	£ 8	£ 13	£ 13	£ 17	£ 13	£ 25
Less than full page	£ 8	£ 11	£ 12	£ 15	£ 11	£ 22
1,000-10,000 copies	Single language				Multiple languages	
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